

## Neopost Launches OMS-200, the User-Friendly Document Management Software that Simplifies Customer Communications

**OMS-200: the new software solution from Neopost enhances the potential of the brand's folder inserters, lowering costs and improving productivity for users.**

Bagneux, April 28, 2015 – Neopost, global leader in mailing solutions and a major player in digital communications and shipping solutions, continues to develop innovative software to help companies manage their communication flows. As part of this initiative, the brand has launched its new digital service: OMS-200. Designed to simplify the management and sending of customer communications, this web-based program helps enterprises get the most from their folder inserter and save on postal costs by grouping all documents into one single envelope.

### **Smart Software for Document Preparation**

The OMS-200 software solution centralizes the preparation of documents for folder inserters, allowing users to: automate the creation of optical marks on documents before printing; automatically handle mail with a variable number of pages; merge different documents for the same customer and sort mail into batches so that the right document, with the right insert, is sent to the right customers.

### **Automate, Optimize and Collaborate**

OMS-200 has a built-in template mechanism that automatically reproduces each stage of document preparation. And once a template has been created, it can be applied to any documents uploaded to OMS-200. This means users no longer have to spend time manually configuring their documents. The solution's merging capacity groups together documents that share a single piece of information, such as customer ID, ensuring customers receive all of their communications in the same envelope. This collaborative tool is available to all employees and is easy to set up and use. OMS-200 can be accessed simultaneously by everyone in an enterprise and is compatible with most web browsers.

### **How it works**

The OMS-200 flow management software is simple and flexible and can be integrated into any IT environment. It splits documents into categories according to the number of pages, adds inserts for selected recipients, and converts one specific criterion into a barcode or 2D code. Once documents have been printed they are then loaded into a folder inserter that reads the barcode and automatically processes the right number of pages and adds an insert if required.

## **ABOUT NEOPOST**

Neopost is a global leader in mailing solutions and a major player in digital communications and shipping solutions. Neopost believes that people are the key to business success. Its products and services are tailored to help organizations improve the quality of their interactions and bring people closer together.

In this age of multichannel communications, Neopost guides and empowers enterprises to interact in new and innovative ways. Neopost advises organizations on how to find synergies that drive growth. And it delivers global coverage with a strong local presence, offering continual support by phone, onsite or online.

Today, Neopost is present in 31 countries with a network of partners in more than 90 countries and a turnover of €1.1 billion (2014). Neopost promotes responsible business and sustainable development through its production and outreach programs. And its 6,200 employees worldwide are committed to making their customers' interactions more responsive and more powerful – offering them a competitive edge that will open up a wealth of business opportunities.

Neopost is listed on Compartment A of the Euronext Paris stock market and is on the SBF 12.